

# Whole School support

One trusted source to turn to for any challenge across your school or trust.



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> About us

Running an effective school or trust is rarely one dimensional.

It's hectic and complex, but there's nothing more important than getting it right when you're **accountable for every decision that's made**. Working through any challenge is never as straightforward as needing one piece of advice, or one training course alone.

It requires a **team of great leaders**, all making the **right decisions at the right time**. And an agile yet resilient approach; solving new problems as and when they arise and tackling them from start to finish, and in a way that makes sense for **your school or trust community**.

The Key's **Whole School** approach gives leaders like you one **trusted source** to turn to for any challenge, equipping you with highly-accurate, expertly-synthesised and context-rich resources, guidance and CPD. Because driving lasting **positive change** always requires a **considered approach**.



The Key is the leading provider of support for schools and trusts, with:

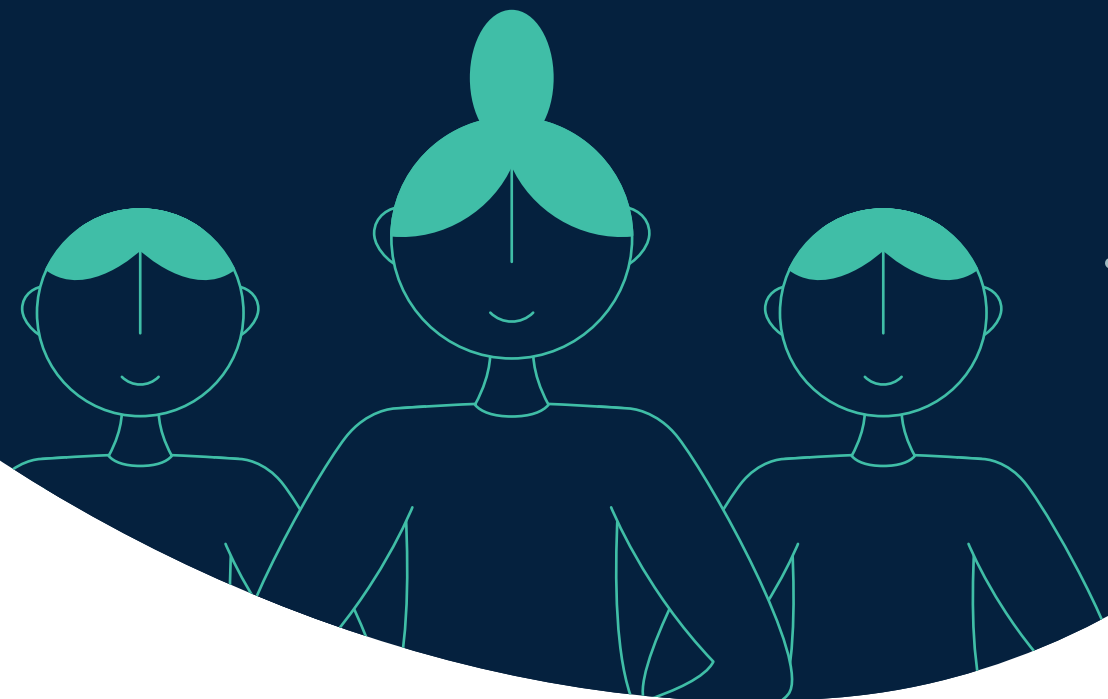
- ✓ **13,000** schools and trusts supported
- ✓ **4,000** searches for guidance, every day
- ✓ **5,000** eLearning hours completed



> What makes us different?



- > One trusted source.
- > One membership.
- > Whole School support.



#### Deep empathy for our members, from over 15 years of supporting the sector


All our services, and the content within them, are born out of a need brought to us from the schools we serve.

Our unparalleled understanding of the sector means we can provide highly-contextualised support, to give our members the right resources, in the most effective format, for each and every job you need to tackle in your school.



#### Our editorial standards set us apart

Not only is our guidance of the highest accuracy and quality, but it's also synthesised to give you only what you need to know, it's simplified so you can understand the details quickly, and it's constructed in such a way that you have everything you need to take action as soon as you've read it.



#### Over half of the schools in the country trust us already

13,000 schools and trusts across the country already turn to us for trusted guidance, every day.

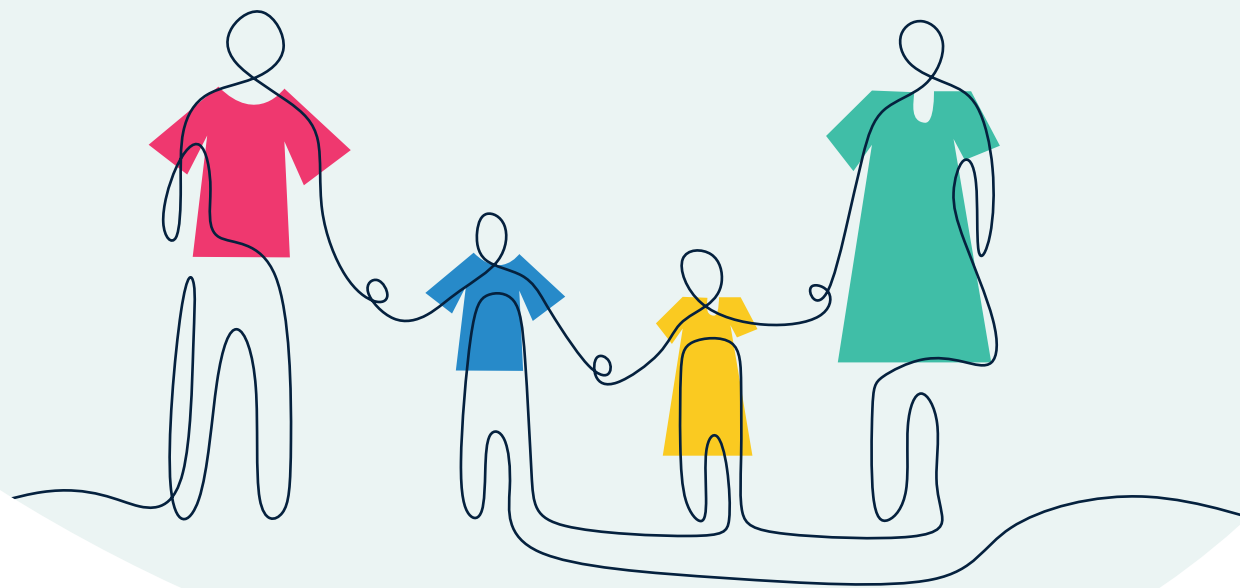
## > Whole School support



> One trusted source.

> One membership.

> Whole School support.



### The Key > **Leaders**

Quality-assured guidance trusted by schools and trusts as they navigate each and every challenge thrown their way - even the ones they don't see coming.

### The Key > **Governance**

Practical guidance and training for governors, trustees, clerks and governance professionals, with best-in-class tools to help your boards work smarter and evidence their impact.

### The Key > **Safeguarding**

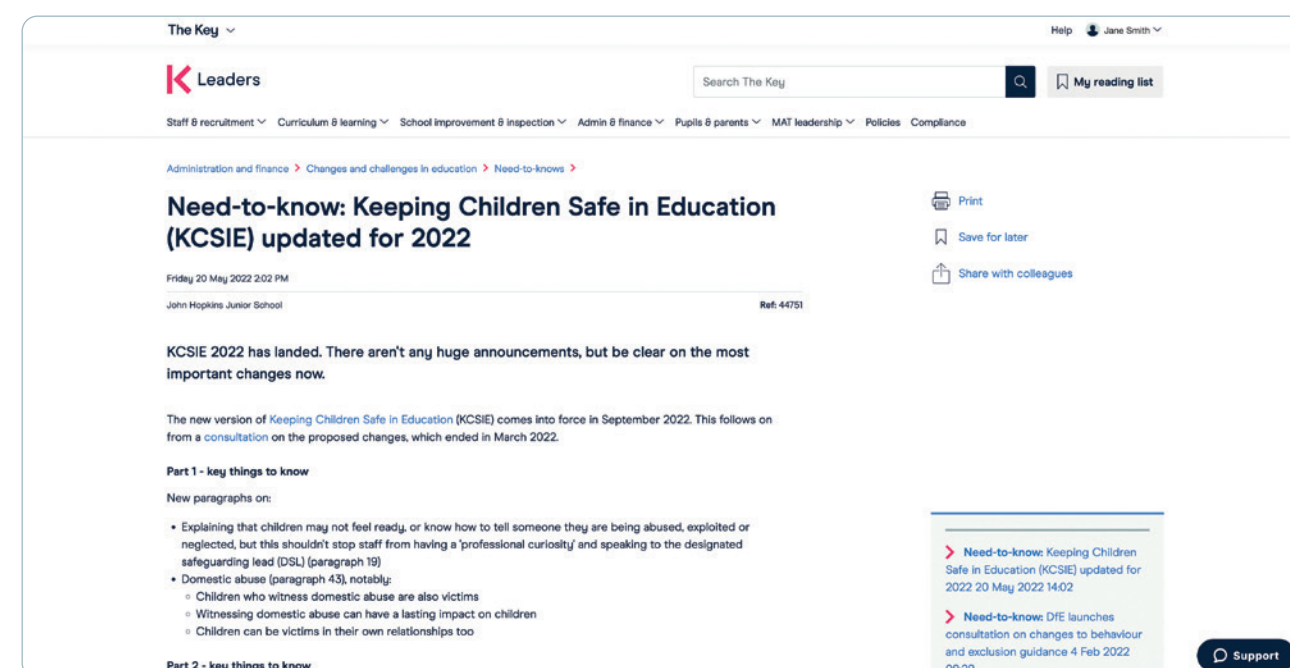
A unique blend of DSL leadership resources, and all-staff training - making it easier to embed and retain the safeguarding knowledge your whole team needs to keep your pupils safe.

### The Key > **CPD**

In-depth essential skills training and innovations from practising teachers and leaders, to empower all staff to take ownership of school improvement.

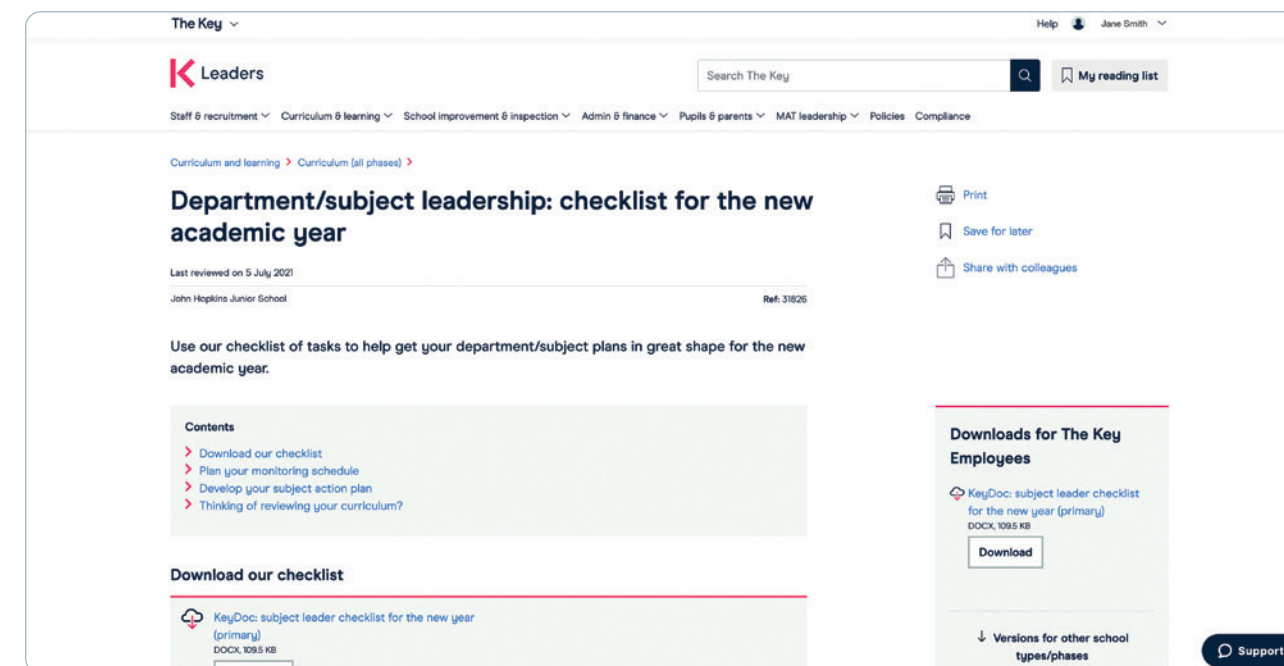
# > Trusted advice and resources you can rely on, no matter what comes your way.

The Key Leaders is the support service trusted by schools and trusts as they navigate each and every challenge thrown their way - even the ones they don't see coming. Turn to us for guidance you can trust with every decision you'll make. So you know you'll get it right, every time.



## What is The Key Leaders?

- Thousands of **up-to-the-minute articles** on all aspects of school leadership, so you'll know exactly what to do and how to do it right
- Hundreds of **templates, letters and proformas** to give you a headstart on your jobs to be done
- Curated weekly emails** tailored to your job role with supporting articles and resources
- Ready-to-use checklists** to keep you on top of your game and confident you've got everything covered
- All the **lawyer-approved model policies** you need and **alerts if things change** so you know your school is compliant
- Need-to-know **news alerts** that keep you up to date with crucial changes in the sector, with actionable next steps that cut through the noise
- Case studies** where you can draw inspiration from our network of schools around the country



## The Key Leaders in numbers:

264,700

Articles read every month

13,000

Schools and trusts supported

120,000

School and trust leaders turning to us for trusted guidance

## Who is The Key Leaders for?

Headteachers

Subject leaders

Executive headteachers

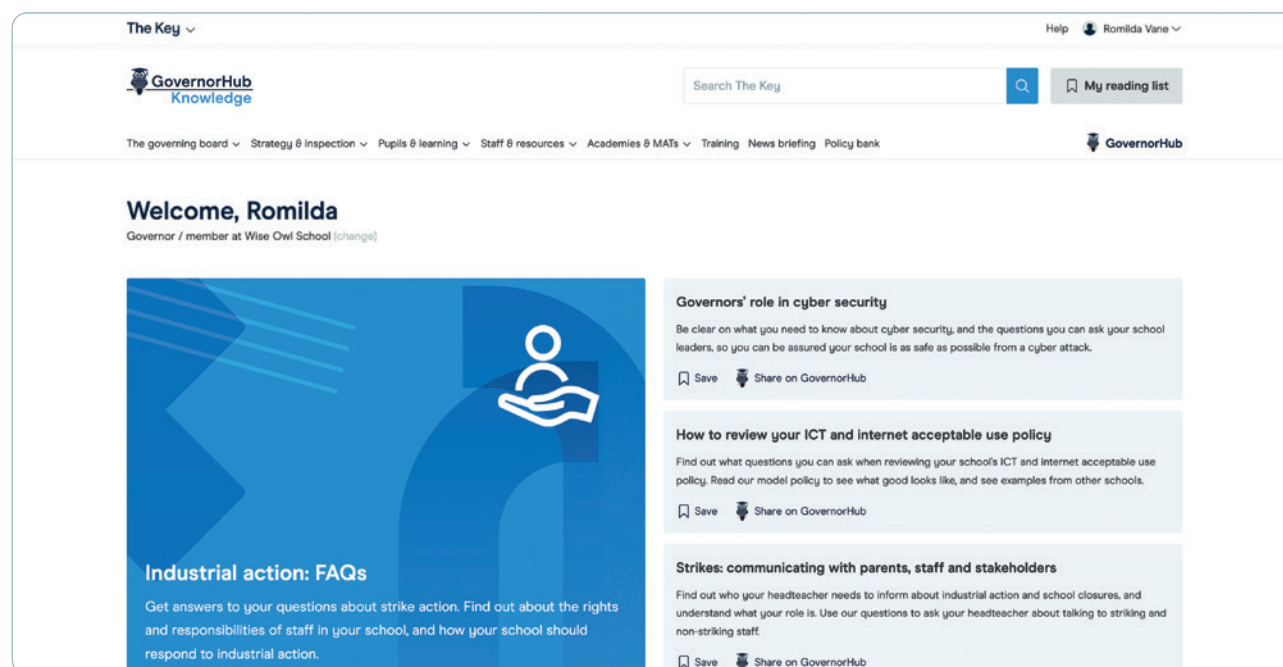
School business managers

Heads of year

Central trust teams

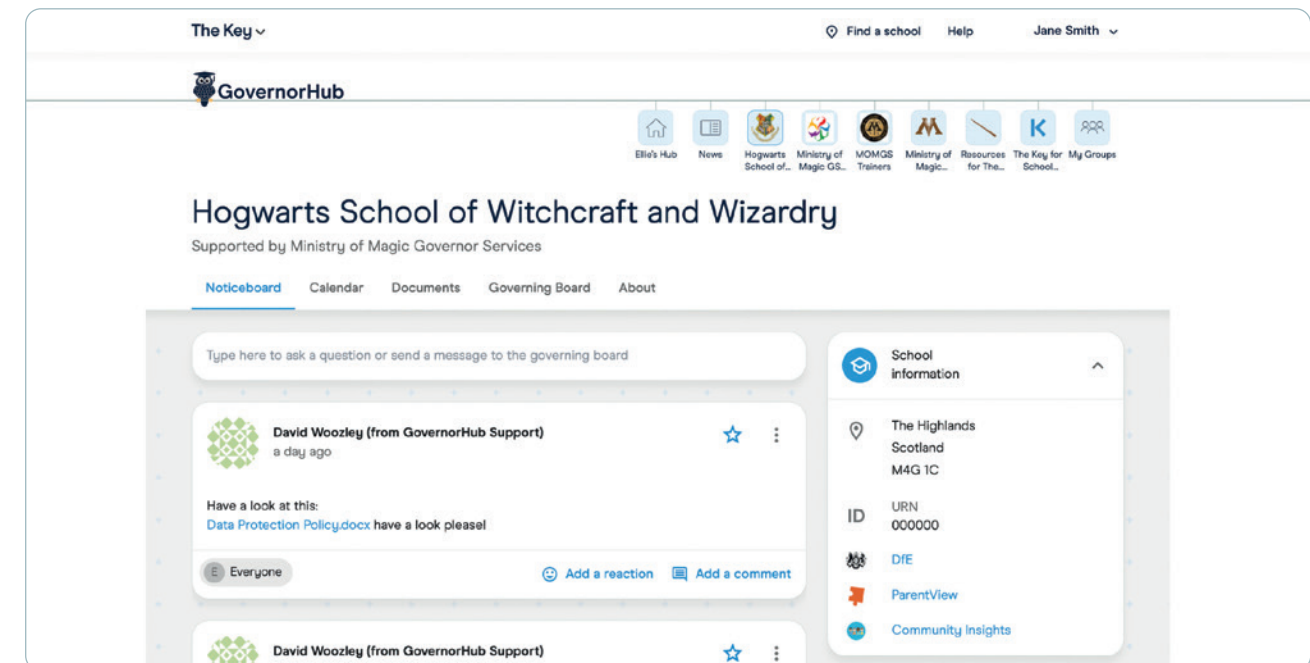
## > Support great governance and make a difference at your school or trust.

With The Key Governance, you'll have a secure place to manage the work of your board(s) and access to expert advice when you need it, all in one place. Whether you're a governor, trustee, clerk or governance professional, we'll help you feel confident in your own skills and the output of your board(s).



### What is The Key Governance?

- A central place to **safely store documents** and control access, **communicate with all members of your board(s)** and keep a shared calendar of meetings
- **Clear tracking** of governance-specific information such as constitution, roles, committees and terms of office, plus database access for larger trusts
- Hundreds of practical and timely resources including questions to ask, **how-to guides and model policies**
- On-demand **training courses** for new, established and link governors/trustees, so they can confidently support your school or trust



### The Key Governance in numbers:

**100,000**

Governors, trustees and clerks supported

**1.4 million**

School and trust documents uploaded

**411,000**

Guidance articles read over the past year

### Who is The Key Governance for?

Governors

Trustees

Chairs

Headteachers

Clerks

Governance professionals

Trust governance co-ordinators

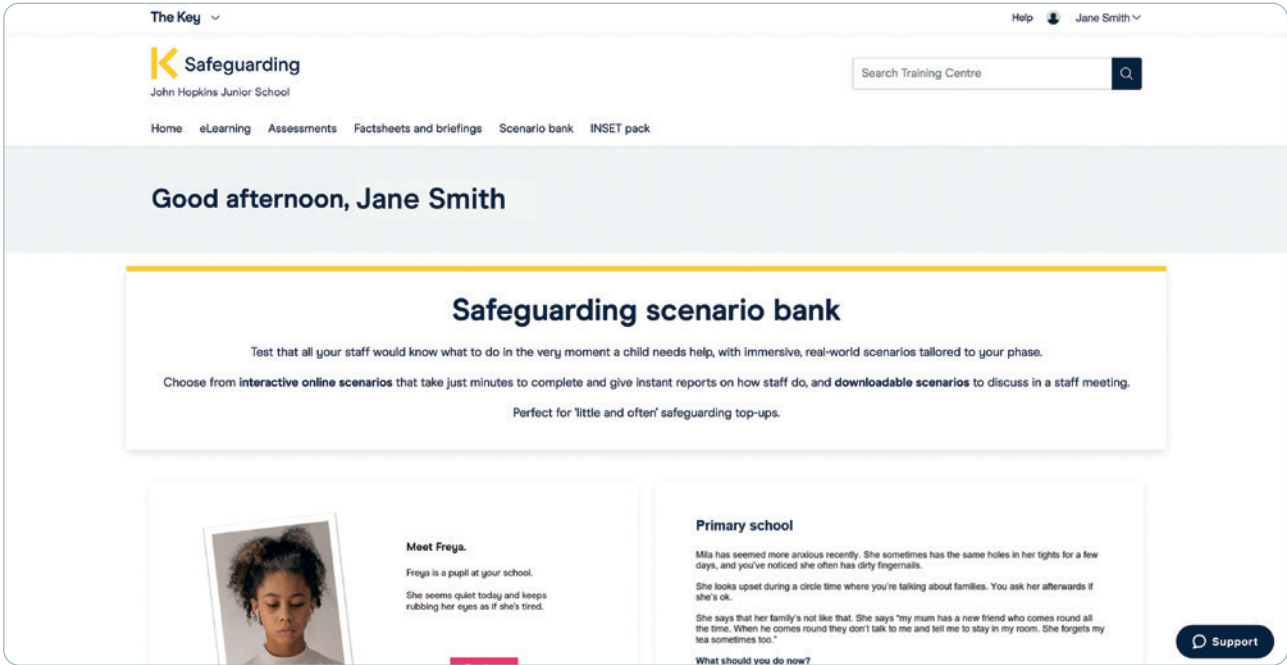
Central trust teams



> Helping your school get safeguarding right. Every time.

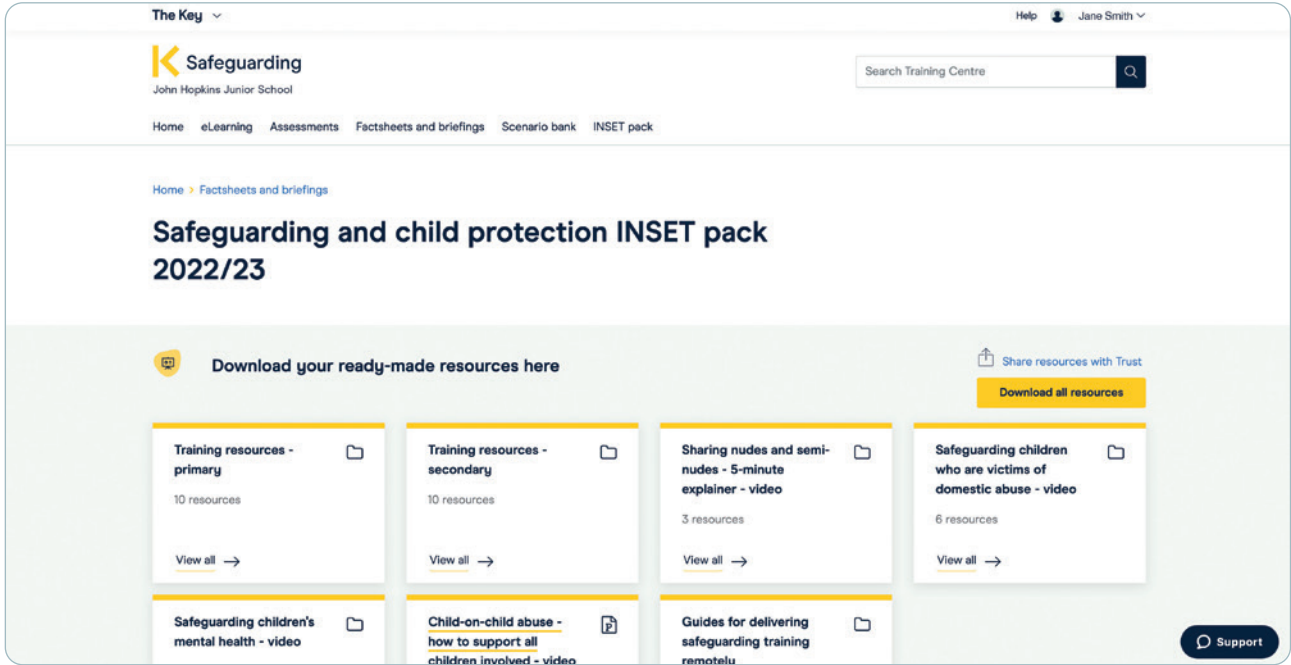
The Key Safeguarding is the only service that supports your designated safeguarding lead (DSL) and every single member of staff to get safeguarding right, every time.

With a unique blend of DSL leadership resources, eLearning for all staff and parent resources, plus the most comprehensive INSET pack on the market, you'll keep safeguarding at the front of everyone's mind all year round.



What is The Key Safeguarding?

- **A new, ready-to-deliver INSET pack released every year**, so your staff stay engaged and fully up to date with Keeping Children Safe in Education (KCSIE)
- **eLearning courses for all of your staff**, which feed into a handy dashboard to evidence compliance
- **Over 20 safeguarding scenarios**, to check and embed your staff's practical understanding of how to handle specific issues as they might arise in your school
- **Downloadable factsheets and termly briefings**, to cover key safeguarding topics as they emerge so your staff can spot potential concerns before they become issues
- **Assessments that help your staff identify knowledge gaps**, so they can plug them



The Key Safeguarding in numbers:



Who is The Key Safeguarding for?

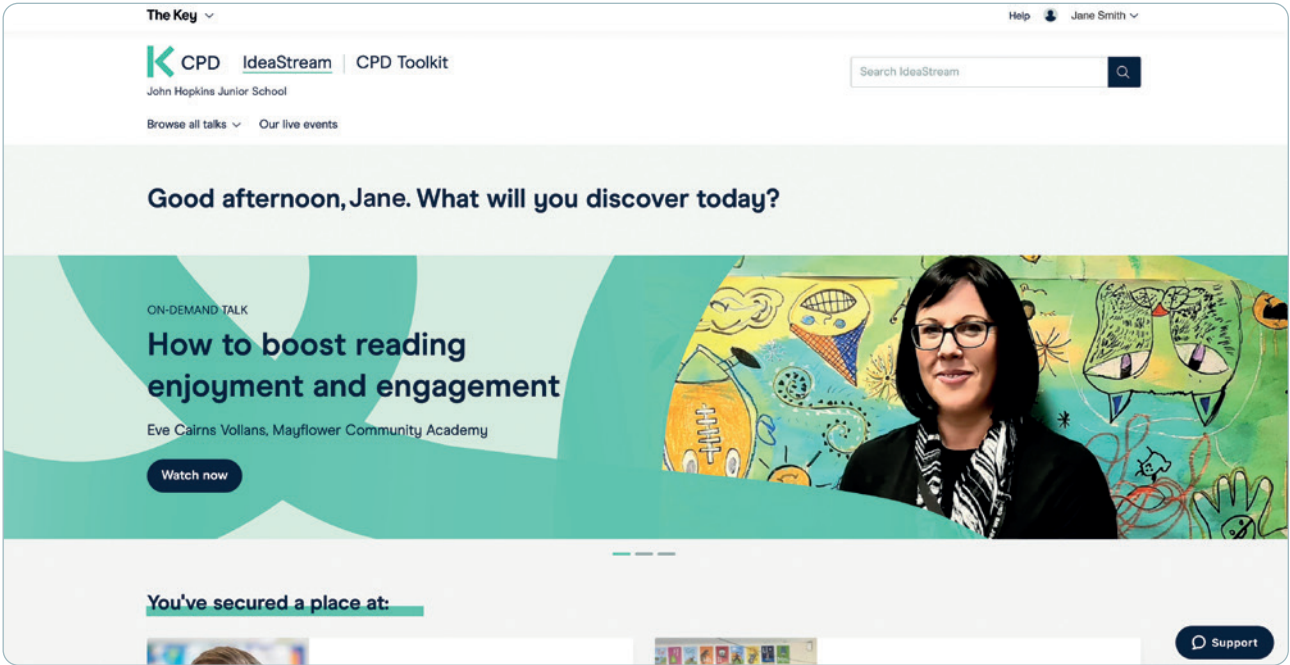


\*estimates based on the average number of staff from the school workforce census

> Upskill and inspire your staff to take ownership of school improvement.

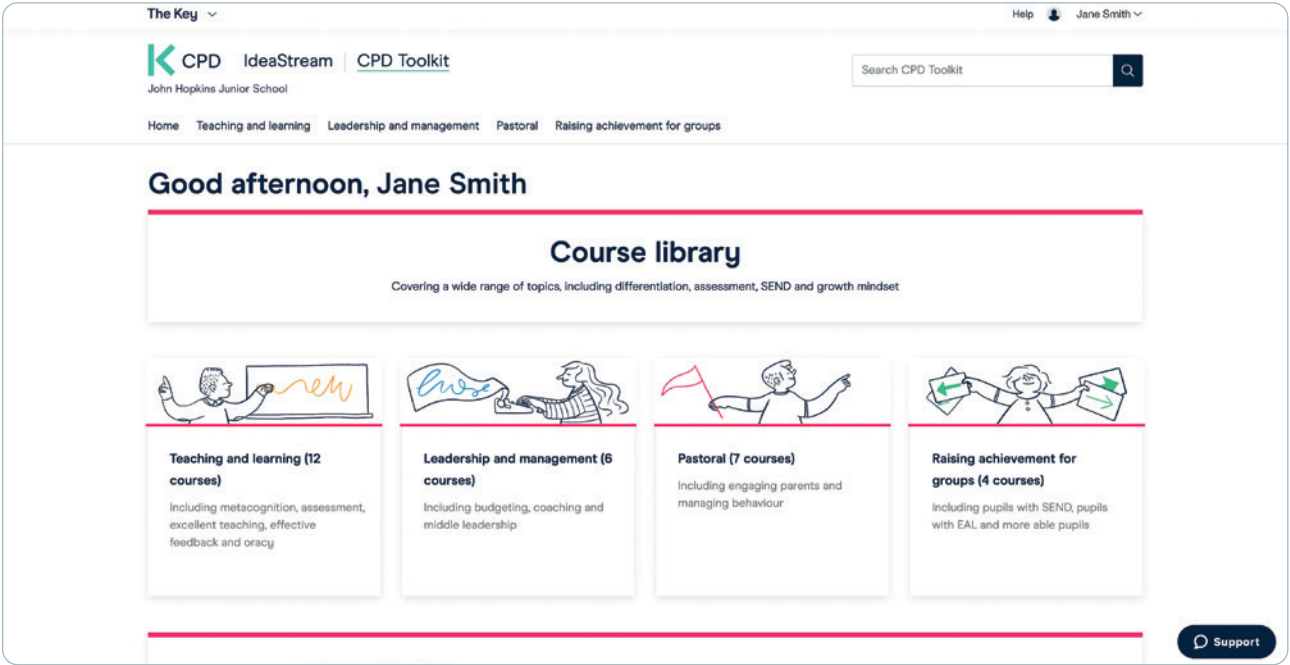
The Key CPD brings together in-depth essential skills training, and innovations from practising teachers and leaders, to empower all staff to own school improvement.

Delve into deep dive training modules across a wide range of topics including SEND, differentiation, and developing a growth mindset one week. The next, watch talks from practising school leaders and teachers sharing their proven methods that strengthen curriculums and transform classroom standards.



What is The Key CPD?

- **Over 30 downloadable training modules**, each with a session plan, handouts, guidance notes, presentations, inter-session tasks and certificates. Easily adapt the materials to meet the needs of your school, and the time available
- **Train-the-trainer development pack** to guide you and your colleagues to confidently deliver the training modules
- **Post-session evaluations** to test what your staff have learned, and understand the impact of your training modules
- **A video library of carefully selected talks** so you're only learning from the very best of what other schools are doing
- **All on-demand video talks are 20 minutes or less**, condensed to actionable strategies only - no fluff
- **Downloadable summaries for every single video talk**, so you can refresh your learning frequently and get buy-in to roll out the ideas more easily



The Key CPD in numbers:



Who is The Key CPD for?

- Headteachers
- Executive headteachers
- Deputy headteachers
- Assistant headteachers
- Subject leaders
- Heads of year
- CPD leads
- All staff



## > What are the benefits of Whole School support?

### For schools and trusts:

#### Your go-to, trusted source:

over half of all schools and trusts in the country are confident in the knowledge that we're there, no matter what, to make sure that all leaders are equipped to make the right decision, every time.

#### More value, for less:

we take a Whole School approach to tackling issues from changes in government guidelines, to safeguarding implications and governance updates for all roles, and from knowledge-building articles through to CPD. It's all in one membership.

#### Every leader is supported with unlimited access:

from your central team, to your trustees, senior leadership team, governance professionals and DSLs, through to your middle leaders. With one membership to The Key, you get unlimited access for as many staff as you choose.

#### Tailored to you:

our editorial standards set us apart. Our team of in-house researchers have deep sector understanding, meaning we can provide highly-contextualised support for you, regardless of your setting. And we'll deliver it to you in the most-considered way, in the best-possible format for the job in hand.

#### Up-to-the minute guidance:

accurate guidance, no matter what changes. All synthesised so your leaders always know what action to take to make the right decision the first time, every time.

#### Consistently high standards across your trust:

confidently maintain high standards across the board with quality-assured guidance, resources and CPD. Equip all of your leaders with everything they need to get it right, every time.

## > What our members say

**"The Key offers school leaders an invaluable supportive arm and a library of endless touchstones to help you do your job effectively and with confidence."**

**Sam Strickland - principal at Duston School**

**"I can always find exactly what I need on The Key. Be it policies or up-to-date guidance on new initiatives, The Key has it."**

**Debbie Christiansen - deputy headteacher at East Ward Community Primary School**

**"The Key saves me research time when I'm writing and updating policies - the templates are easy to amend to meet my trust's requirements."**

**Chief operating officer at an academy trust in the North East**

## > Our membership tiers

### Leaders

Equip your leaders with the guidance they need to get things right. Every time.

 Leaders

### Whole School

Best Value

Equip your whole school with the resources needed to tackle issues from all angles.

 Leaders

 Governance

 Safeguarding

 CPD

### Leaders+

Equip your leaders, governors, trustees and clerks with the tools needed to make a difference.

 Leaders

 Governance

### Leaders+

Equip your leaders and DSL with the resources needed to get things right and keep children safe.

 Leaders

 Safeguarding

## > Join 13,000 schools and trusts

We draw upon a strong social purpose, deep expertise in education and a relentless desire to stay ahead of a fast-changing sector.

Our members - 13,000 schools and trusts across the country - share our belief that true leadership is about putting theory into practice; that real change happens when leaders can take meaningful action.



“

The Key is the first port of call when I require information and guidance. It allows me to have confidence in my decision making.

Sunil Murji - deputy head teacher at Kenmore Park Junior School