

Whole School support

One trusted source to turn to for any challenge across your school or trust.



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> About us

There are lots of providers that promise to drive up standards in your school or trust. However, when it comes to the **guidance, resources and CPD you can trust** to genuinely help you and your team thrive, most schools choose The Key.

With time and budgets squeezed, you don't need an overwhelming library of resources to sift through and videos your team will consume passively. You need the resources that matter to your school, your staff and your governors right now, **designed for them to actively engage and make a real impact**. Sometimes that's a simple factsheet, sometimes an interactive tool helping you organise and generate resources, and sometimes it's high-impact, expert-led live training.

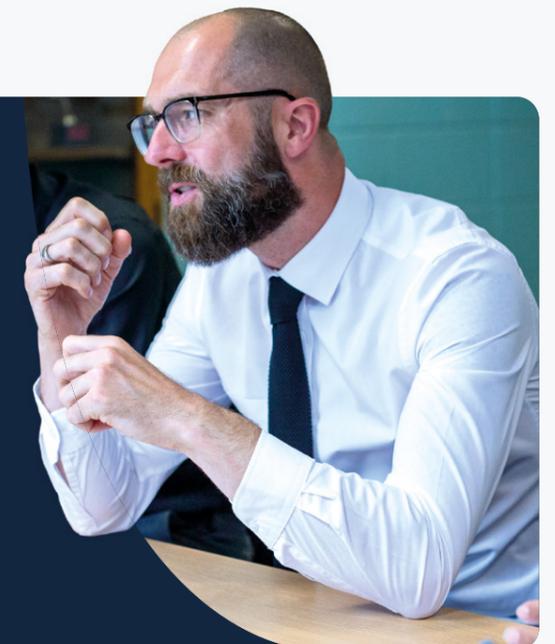
And with all of our resources being **quality assured by an in-house team of education specialists**, you know that you and your team are accessing support you can trust. The support that matters, for the decisions that count.

**Rated the must-have support
by 8 out of 10 school leaders**

With 4,314 resources, The Key offers the most comprehensive, time-saving support to schools. Over 80% of school leaders rated The Key as an essential resource, worth every penny.



Source: market research by education.co.uk, 2023



> What makes us different?

K

Why over half of all schools choose The Key over other providers, every day.



The knowledge you need to act

Our unrivalled in-house team of education specialists starts with your needs and develops the right form of support that will be most meaningful to you. Being an educator, you know that there's no one single learning format that fits every situation, which is why we carefully choose the format that best supports the task in hand.



The highest quality standards

We believe that quality can't be outsourced. Because when time is tight you need resources you can trust, that deliver the right answers and the immediate training impact you need. That's why our dedicated in-house team of education specialists anticipates your needs and quality assures every single resource.



In-depth support for all staff and governors, covering much more than compliance alone

We give you the tools and resources you need to be compliant – and, where needed, those resources are solicitor-approved. But your role isn't about ticking boxes. When you're accountable for every decision, you need the confidence that your whole team has deep and comprehensive support to navigate every challenge and all aspects of their role.

> Whole School support



Guidance, resources and CPD for all your staff and governors' are just a click away with Whole School.

The Key > Leaders

Quality-assured guidance trusted by schools and trusts as they navigate each and every challenge thrown their way – even the ones they don't see coming.



The Key > Governance

Practical guidance and training for governors, trustees, clerks and governance professionals, with best-in-class tools to help your boards work smarter and evidence their impact.



The Key > Safeguarding

A unique blend of DSL leadership resources, and all-staff training - making it easier to embed and retain the safeguarding knowledge your whole team needs to keep your pupils safe.



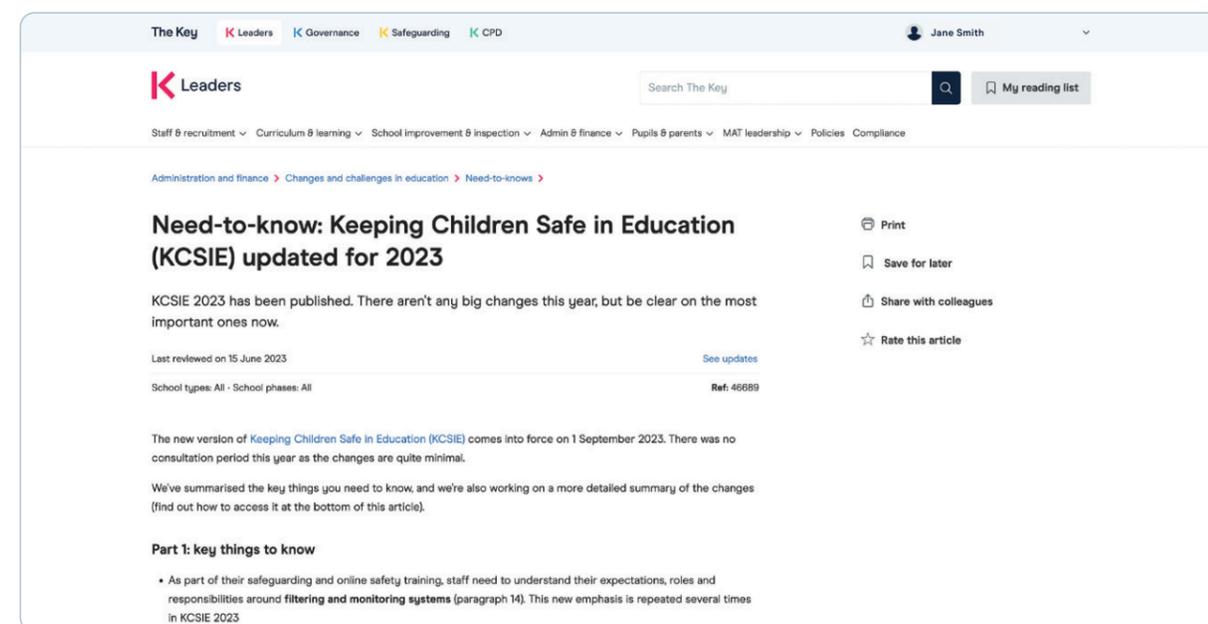
The Key > CPD

In-depth essential skills training and innovations from practising teachers and leaders, to empower all staff to take ownership of school improvement.



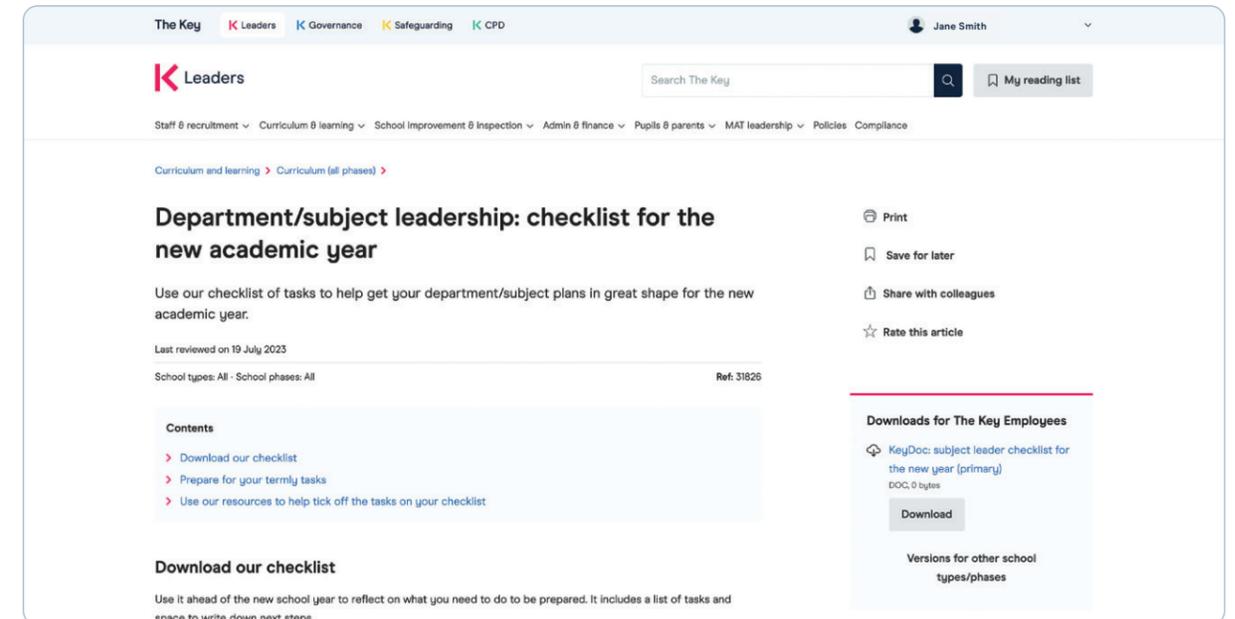
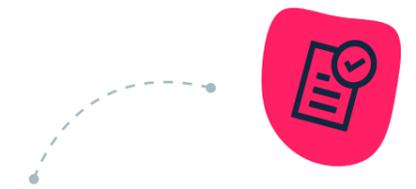
> Trusted advice and resources you can rely on, no matter what comes your way.

The Key Leaders is the support service trusted by schools and trusts as they navigate each and every challenge thrown their way – even the ones they don't see coming. Turn to us for guidance you can trust with every decision you'll make. So you know you'll get it right, every time.



What is The Key Leaders?

- Thousands of **up-to-the-minute articles** on all aspects of school leadership, so you'll know exactly what to do and how to do it right
- Hundreds of **templates, letters and proformas** to give you a head start on your jobs to be done
- **Curated weekly emails** tailored to your job role with supporting articles and resources
- **Ready-to-use checklists** to keep you on top of your game and confident you've got everything covered
- All the **lawyer-approved model policies** you need and **alerts if things change** so you know your school is compliant
- Need-to-know **news alerts** that keep you up to date with crucial changes in the sector, with **actionable next steps** that cut through the noise
- **Case studies** where you can draw inspiration from our network of schools around the country



The Key Leaders in numbers:

637,000+

Reads of our articles every month

14,000

Schools and trusts supported

173+

Quality-assured resources helping staff and governors prepare for Ofsted inspection from all angles

44,000

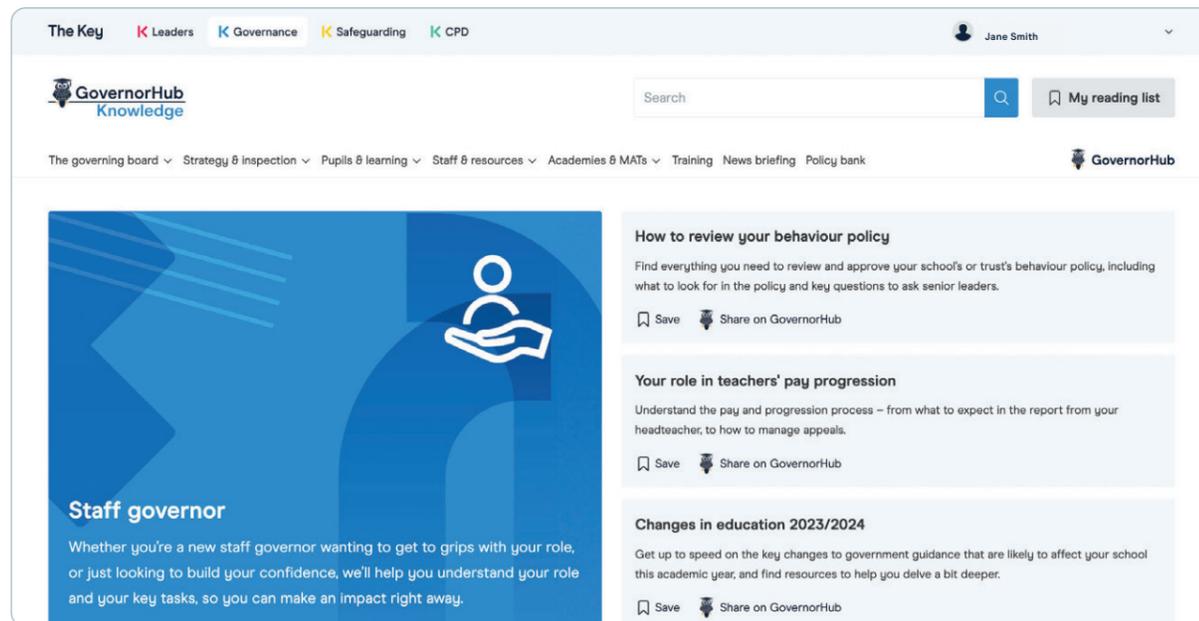
Times school leaders sought our support with navigating industrial action last year alone

Who is The Key Leaders for?

- > Headteachers, executive headteachers, deputy headteachers and assistant headteachers
- > School business managers
- > SENCOs and DSLs
- > Subject leads and heads of year
- > Central trust teams

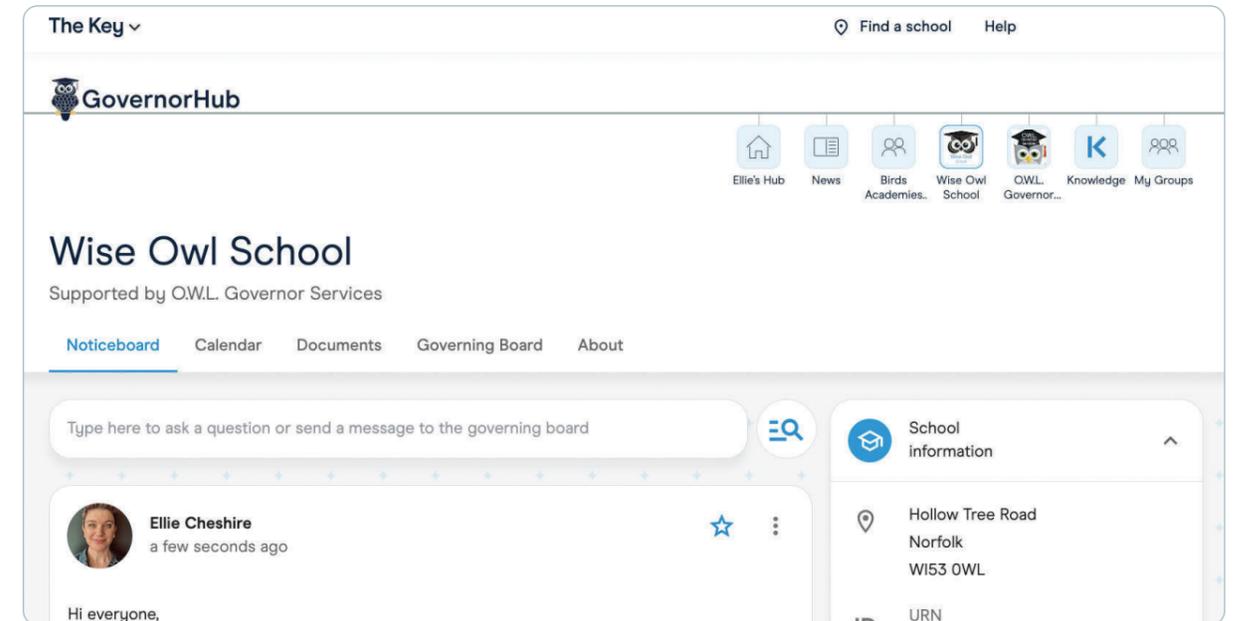
> Support great governance and make a difference at your school or trust.

With The Key Governance, you'll have a secure place to manage the work of your board(s) and access to expert advice when you need it, all in one place. Whether you're a governor, trustee, clerk or governance professional, we'll help you feel confident in your own skills and the output of your board(s).



What is The Key Governance?

- A central place to **safely store documents** and control access, **communicate with all members of your board(s)** and keep a shared calendar of meetings
- **Clear tracking** of governance-specific information, such as constitution, roles, committees and terms of office, plus database access for larger trusts
- Hundreds of practical and timely resources, including questions to ask, **how-to guides and model policies**
- On-demand **training courses** for new, established and link governors/trustees, so they can confidently support your school or trust



The Key Governance in numbers:

120,000

Governors, trustees and clerks supported

1.9 million

School and trust documents uploaded

583,000

Guidance articles read over the past year

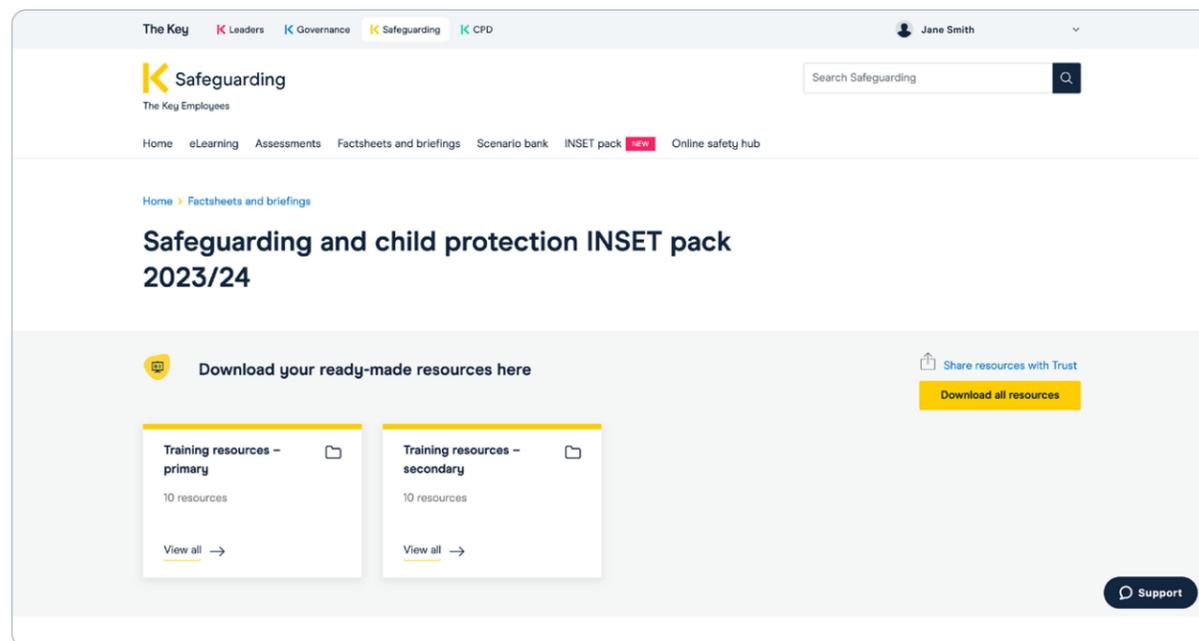
Who is The Key Governance for?

- > Governors, trustees, chairs and headteachers
- > Clerks and governance professionals
- > Trust governance co-ordinators and central trust team

> Helping your school get safeguarding right. Every time.

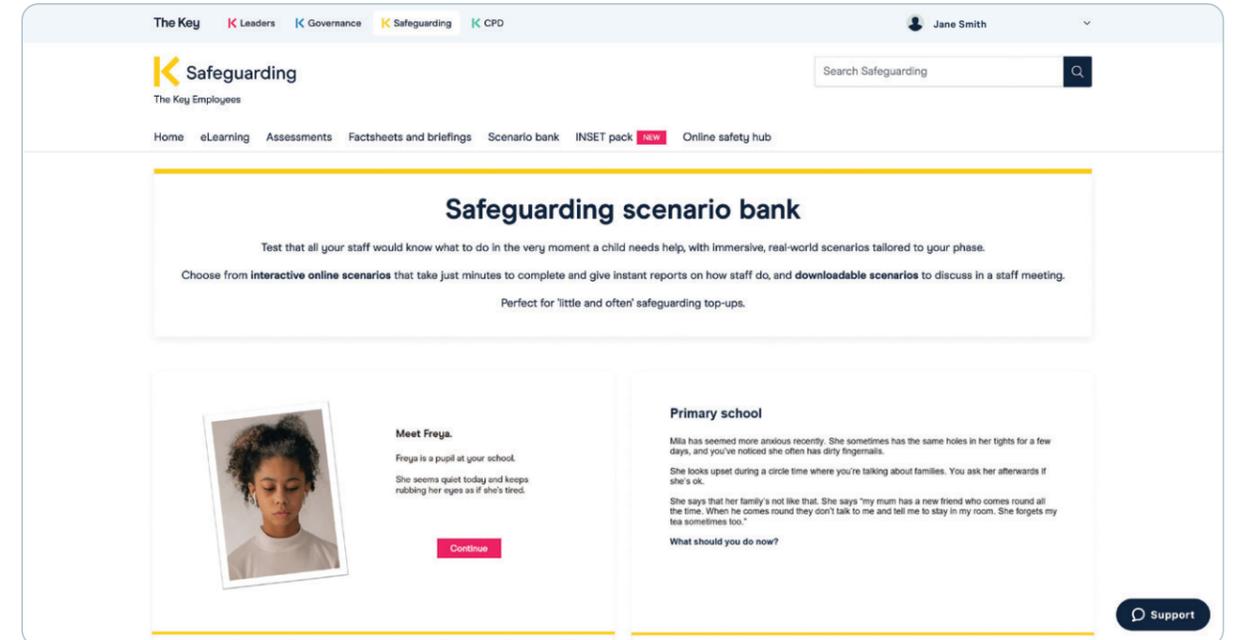
The Key Safeguarding is the only service that supports your designated safeguarding lead (DSL) and every single member of staff to get safeguarding right, every time.

With a unique blend of DSL leadership resources, eLearning for all staff and parent resources, plus the most comprehensive INSET pack on the market, you'll keep safeguarding at the front of everyone's mind all year round.



What is The Key Safeguarding?

- A new, ready-to-deliver September safeguarding INSET pack released every year, so your staff stay engaged and fully up to date with Keeping Children Safe in Education (KCSIE)
- eLearning courses for all your staff, which feed into a handy dashboard to evidence compliance
- Over 20 safeguarding scenarios, to check and embed your staff's practical understanding of how to handle specific issues as they might arise in your school
- Downloadable factsheets and termly briefings, to cover key safeguarding topics as they emerge so your staff can spot potential concerns before they become issues
- Assessments that help your staff identify knowledge gaps, so they can plug them
- A regularly updated online safety hub for staff and parents with a suite of quality-assured resources in a range of formats to support your school community



The Key Safeguarding in numbers:

5,600
INSET packs downloaded

169,230
Staff trained with our INSET packs*

6,000
DSLs supported

225,000
Course enrolments to our interactive, carefully crafted safeguarding eLearning during the last 12 months

10,000
Times parents have accessed our online safety hub for parents since February 2023

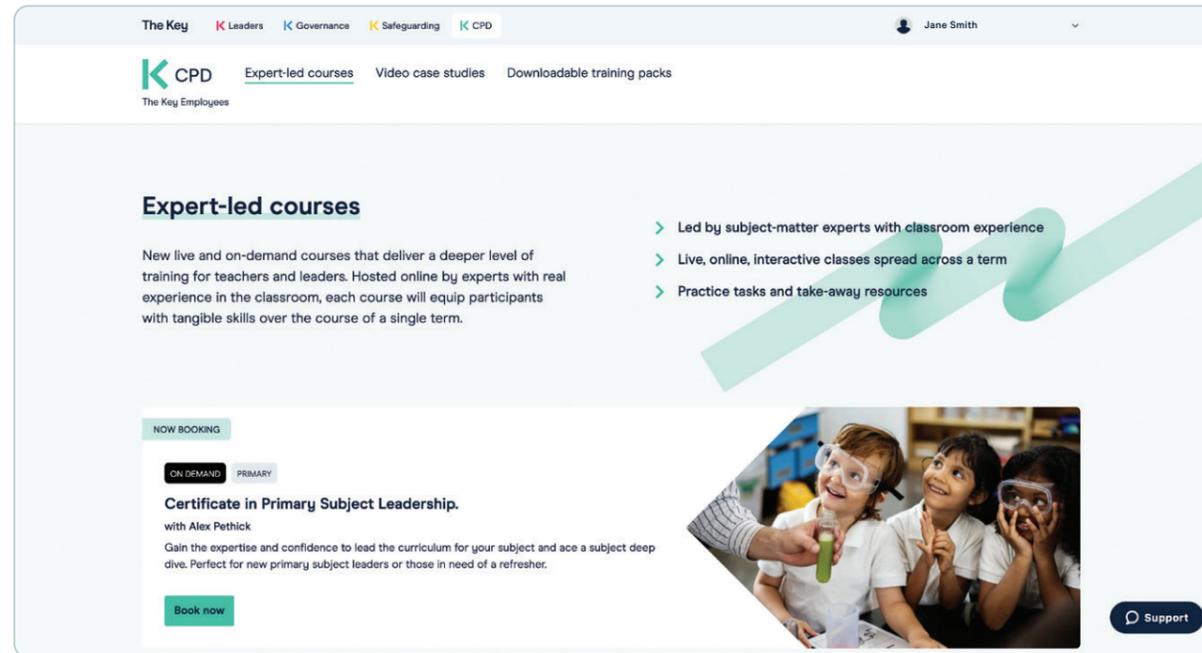
Who is The Key Safeguarding for?

- > DSLs and deputies
- > Classroom teachers
- > Parents
- > All staff

*estimates based on the average number of staff from the school workforce census

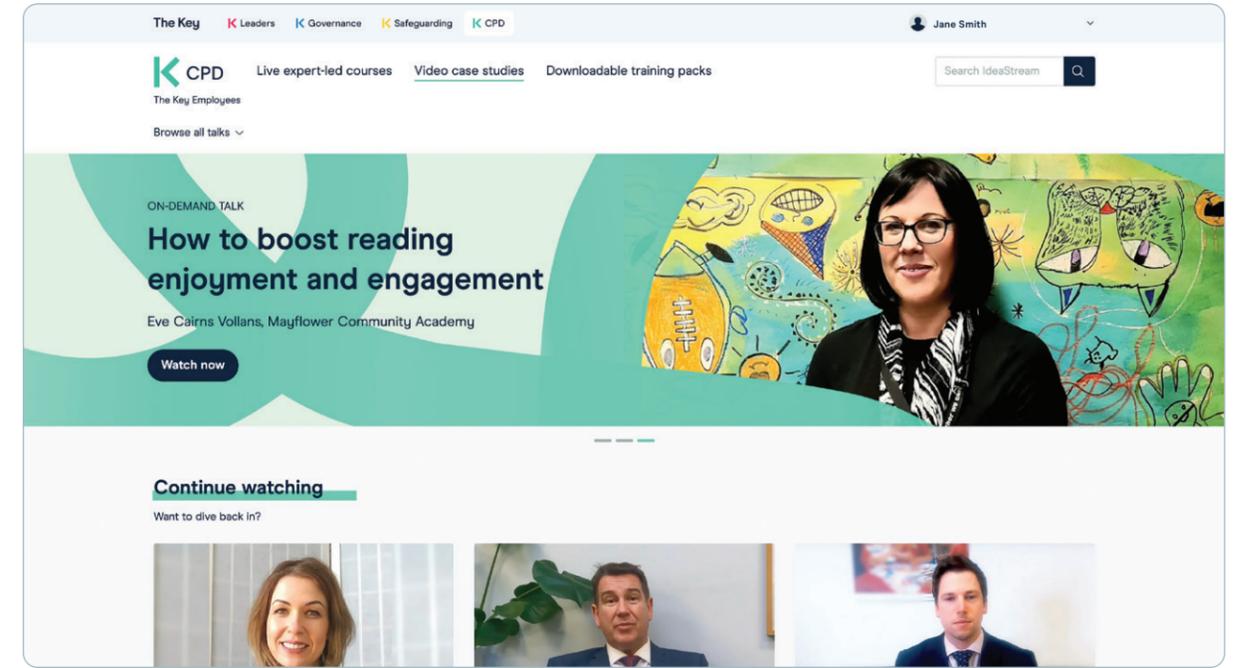
> Upskill and inspire your staff to take ownership of school improvement.

The Key CPD brings together in-depth essential skills training, and innovations from practising teachers and leaders, to empower all staff to own school improvement.



What is The Key CPD?

- A mix of live and on-demand expert-led courses, delivering a deeper level of training for teachers and leaders. Hosted online by experts with real experience in the classroom, each course equips participants with tangible skills over the course of a single term
- Bitesize on-demand video case studies that feature practising teachers and school leaders sharing what they know works
- A suite of downloadable training packs and editable resources which means you have all you need to develop and deepen your staff's skills and knowledge in-house



The Key CPD in numbers:

3,000

Schools supported with training

65,000

Downloads of our training resources

90%

Of course participants say they feel 'more confident' or 'much more confident' upon completion of one of our expert-led courses

Who is The Key CPD for?

- > Headteachers, executive headteachers, deputy headteachers and assistant headteachers
- > Subject leaders, heads of year and CPD leads
- > All teaching staff

> What are the benefits of Whole School support?

For schools and trusts:

Your go-to, trusted source:

Over half of all schools and trusts in England choose The Key every year.

The knowledge you need to act:

Our unrivalled in-house team of education specialists starts with your needs and develops the right form of support that will be most meaningful to you. Being an educator, you know that there's no one single learning format that fits every situation, which is why we carefully choose the format that best supports the task in hand.

The highest quality standards:

We believe that quality can't be outsourced. Because when time is tight you need resources you can trust, that deliver the right answers and the immediate training impact you need. That's why our dedicated in-house team of education specialists anticipates your needs and quality assures every single resource.

In-depth support for all staff and governors, covering much more than compliance alone:

We give you the tools and resources you need to be compliant – and, where needed, those resources are solicitor-approved. But your role isn't about ticking boxes. So we also support your whole team to navigate every challenge and all aspects of their role.

Unlimited access for all staff:

From your senior leadership team and governance professionals to your DSLs, middle leaders and teachers. With just 1 membership you get unlimited access to The Key for as many staff and governors as you choose.

Consistently high standards across your trust:

Confidently maintain high standards across all your schools with quality-assured guidance, resources and CPD. Equip all your leaders with everything they need to get it right, every time.

> What our members say

“The Key offers school leaders an invaluable supportive arm and a library of endless touchstones to help you do your job effectively and with confidence.”

Sam Strickland, principal at The Duston School

“I can always find exactly what I need on The Key. Be it policies or up-to-date guidance on new initiatives, The Key has it.”

Debbie Christiansen, deputy headteacher at East Ward Community Primary School

“The Key saves me research time when I'm writing and updating policies - the templates are easy to amend to meet my trust's requirements.”

Chief operating officer at an academy trust in north east England

The choice for trust-wide support

Over half of all multi-academy trusts in England use The Key in every one of their schools. That's 5,605 academies using our resources every week.



> Our membership tiers

Leaders

Equip your leaders with the guidance they need to get things right. Every time.

K Leaders

Whole School

Best Value

Equip your whole school with the resources needed to tackle issues from all angles.

K Leaders

K Governance

K Safeguarding

K CPD

Leaders+

Equip your leaders, governors, trustees and clerks with the tools needed to make a difference.

K Leaders

K Governance

Leaders+

Equip your leaders and DSL with the resources needed to get things right and keep children safe.

K Leaders

K Safeguarding

> Join 14,000 schools and trusts

We draw upon a strong social purpose, deep expertise in education and a relentless desire to stay ahead of a fast-changing sector.

Our members - 14,000 schools and trusts across the country - share our belief that true leadership is about putting theory into practice; that real change happens when leaders can take meaningful action.



“

The Key is the first port of call when I require information and guidance. It allows me to have confidence in my decision making.

Sunil Murji, deputy headteacher at Kenmore Park Junior School

